Privacy policy

§1. General

§1 This privacy policy applies to all information that you provide to us and/or that we collect about you, either as part of a subscription/membership/customer/supplier or collaboration relationship or as a user of our services, including when visiting our website(s) or using our apps. In the privacy policy you can read more about what information we collect, how we handle your information and how long we store information about you, etc.

§2. Data controller(s)

§2.1. Marokko Biz of 31.01.12 SARL is the data controller for any processing under the auspices of our various brands e.g. Marokko Biz of 31.01.12 It development Our contact details are as follows: Lot. 9 Rue 10 Dziri V Montagne, Tangier, Morocco, Tel. +212 769-537401 e-mail: info@marokkobiz.com.

§2.2. Our subsidiaries and controlled companies are independent data controllers when these companies each process information about you, for example as part of your subscription/membership/customer/supplier or cooperation relationship or your use of a service offered by the company in question or when visiting such a company's website or in its app.

§2.3. All questions regarding this privacy policy, the processing of your information and suspicions of non-compliance should be directed in the first instance to info@marokkobiz.com.

§3. Personal data, purpose, basis for processing, recipients and retention period

§3.1. Depending on whether you are a subscriber, recipient of our newsletters, contact person at a customer, supplier or business partner, freelancer, author, or whether you are a participant in our events or networks, or perhaps simply a user of our website(s) or app(s), we process different categories of personal data.

§4. Sharing your personal data

§4.1. We may share your personal data with suppliers and partners who assist us, e.g. with our IT operations, hosting, administration, analyses, etc. This means that we may, for example, share your personal data with our service providers, IT providers, our technical support and the

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like, as well as - depending on your cookie consent - with analysis partners, social media partners and advertising partners who process information on our behalf (our data processors).

§5. Segmentation and targeted marketing

§5.1. When you create a login, sign up for a newsletter, subscribe, make a purchase, participate in competitions, etc. via one of our websites or apps, we collect, among other things, your email address and may pass this on to third parties, including advertising partners, our subsidiaries and to the following platforms:

Meta (Facebook and Instagram)

Google

X

LinkedIn

§5.2. The purpose is targeted advertising to specific target groups as well as segmentation and screening of people. We are joint data controllers with the third parties in question. You can read more about the division of responsibilities and access selected agreements below under § 6.1.

§5.3. Our processing basis is our legitimate interests in conducting targeted marketing on our own sites and across different sites, channels and social media platforms.

§5.4. You have the right to object to our processing for direct marketing at any time by contacting us at info@marokkobiz.com.

§6. Joint data responsibility

§6.1. On our websites and when using other of our digital services, cookies and pixels are stored, depending on your consent, from, among others, social media providers such as Facebook, Google, YouTube, etc. as well as from our advertising partners. This means that these providers can receive technical data about your browser, IP address and which pages you visit. If you are logged in to, for example, Facebook or Google at the same time as your visit to us, it is possible for the provider to compare this data with your profile. For the collection and processing associated with this, we are joint data controllers with the relevant provider(s) for the processing of your personal data. We have entered into joint data responsibility agreements with providers that determine the responsibility and division of roles between us.

§7. Possible consequences of not providing personal data

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§7.1. If you are obliged to provide personal data to us, this will be stated where we collect the data. If you do not wish to provide the necessary personal data, this may mean that we cannot provide you with the requested services.

§8. Complaint to the supervisory authority

§8.1. If you are dissatisfied with our processing of your personal data, you can complain to the CNDP, Avenue Al Arz, Secteur 4, M1, Hay Riad – Rabat Maroc, telephone +212 537571124, e-mail: contact@cndp.ma.

§9. Updating the privacy policy

§9.1. We regularly review this Privacy Policy to keep it up to date, and changes may be made from time to time. Significant changes will be highlighted on our website with a link to the updated version of the Privacy Policy.

§9.2. The Privacy Policy was last updated on dated August 25, 2025.

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